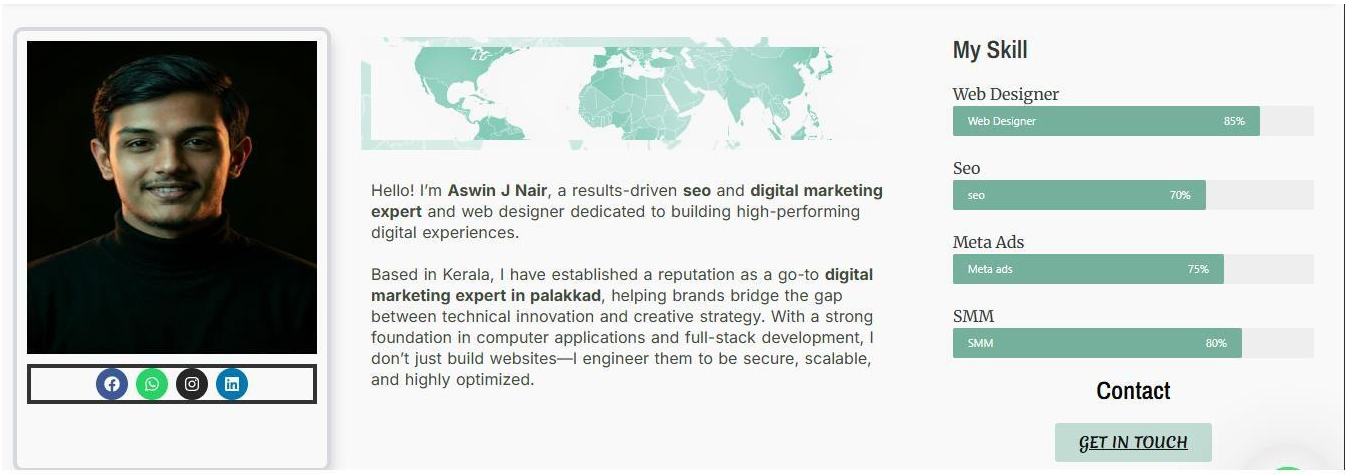
SEO Optimization Task

BY ASWIN J NAIR website: https://aswinonline.com

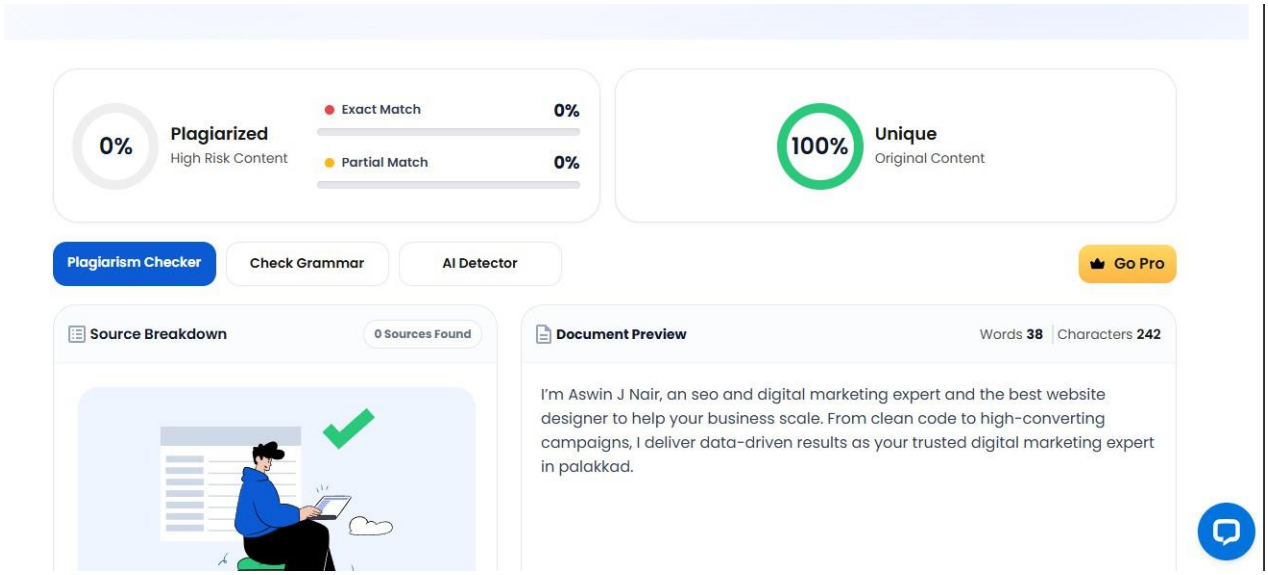
TASK 1 CONTENT OPTIMIZATION

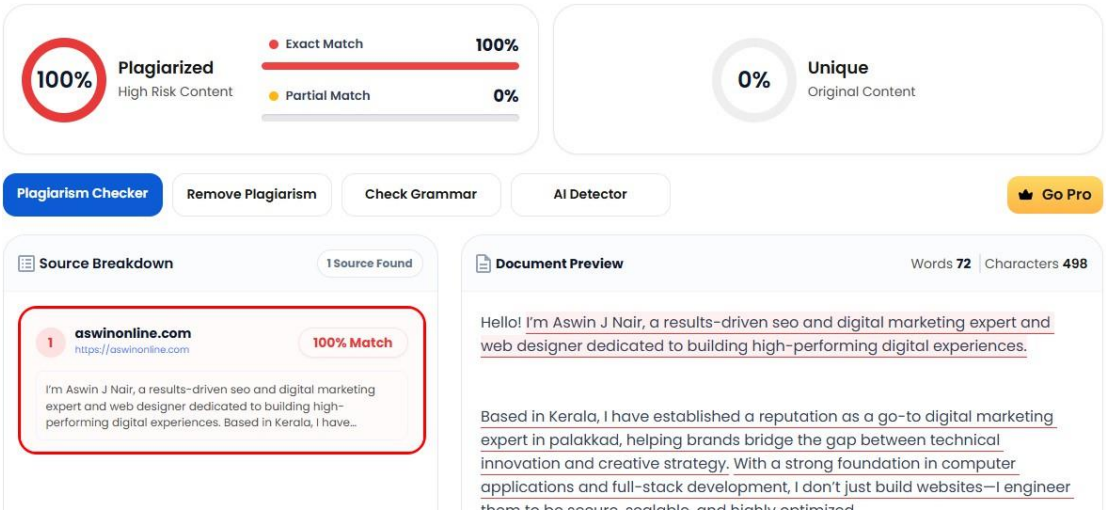




- rewrite all website content for clarity, relevance, and quality and ensured its structure and topical depth.

.


0%
Plagiarized
High Risk Content
Exact Match
0%
Partial Match
0%
100%
Unique
Original Content
Plagiarism Checker
Check Grammar
AI Detector
Go Pro
Source Breakdown
0 Sources Found
Document Preview
Words 38
Characters 242
I'm Aswin J Nair, an seo and digital marketing expert and the best website designer to help your business scale. From clean code to high-converting campaigns, I deliver data-driven results as your trusted digital marketing expert in palakkad.


100%
Plagiarized
High Risk Content
Exact Match
100%
Partial Match
0%
0%
Unique
Original Content
Plagiarism Checker
Remove Plagiarism
Check Grammar
AI Detector
Go Pro
Source Breakdown
1 Source Found
Document Preview
Words 72
Characters 498
1
aswinonline.com
https://aswinonline.com
100% Match
I'm Aswin J Nair, a results-driven seo and digital marketing expert and web designer dedicated to building high-performing digital experiences. Based in Kerala, I have...
Hello! I'm Aswin J Nair, a results-driven seo and digital marketing expert and web designer dedicated to building high-performing digital experiences.
Based in Kerala, I have established a reputation as a go-to digital marketing expert in palakkad, helping brands bridge the gap between technical innovation and creative strategy. With a strong foundation in computer applications and full-stack development, I don't just build websites—I engineer

TASK 2 KEYWORD RESEARCH

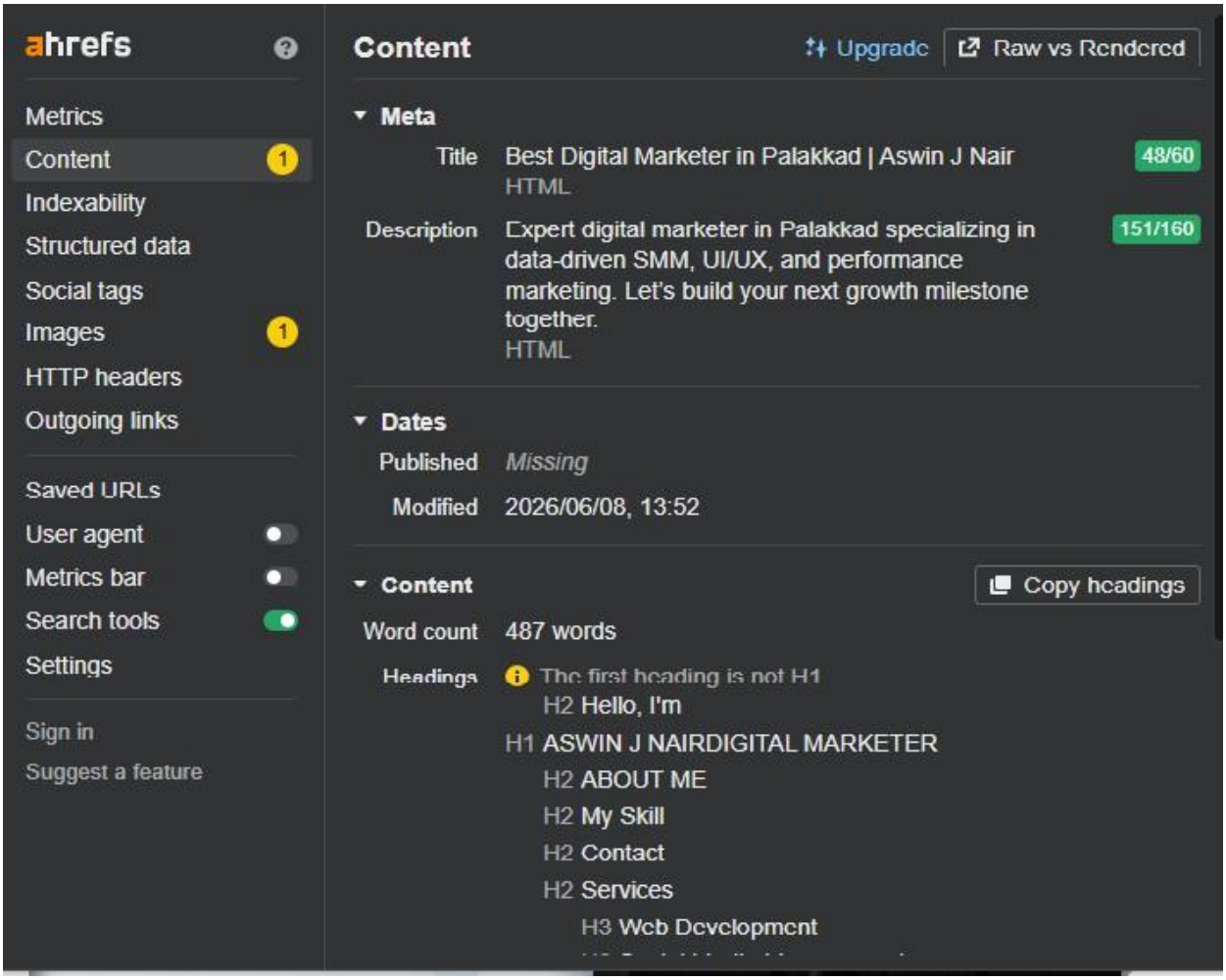
Primary Keywords

1. digital marketing expert in Palakkad
2. best digital marketer in Palakkad

Secondary Keywords

1. seo and digital marketing expert
2. best website designer

TASK 3 Meta Title And Description



TASK 4 Keyword Implementation

Headings



First 100 words of content



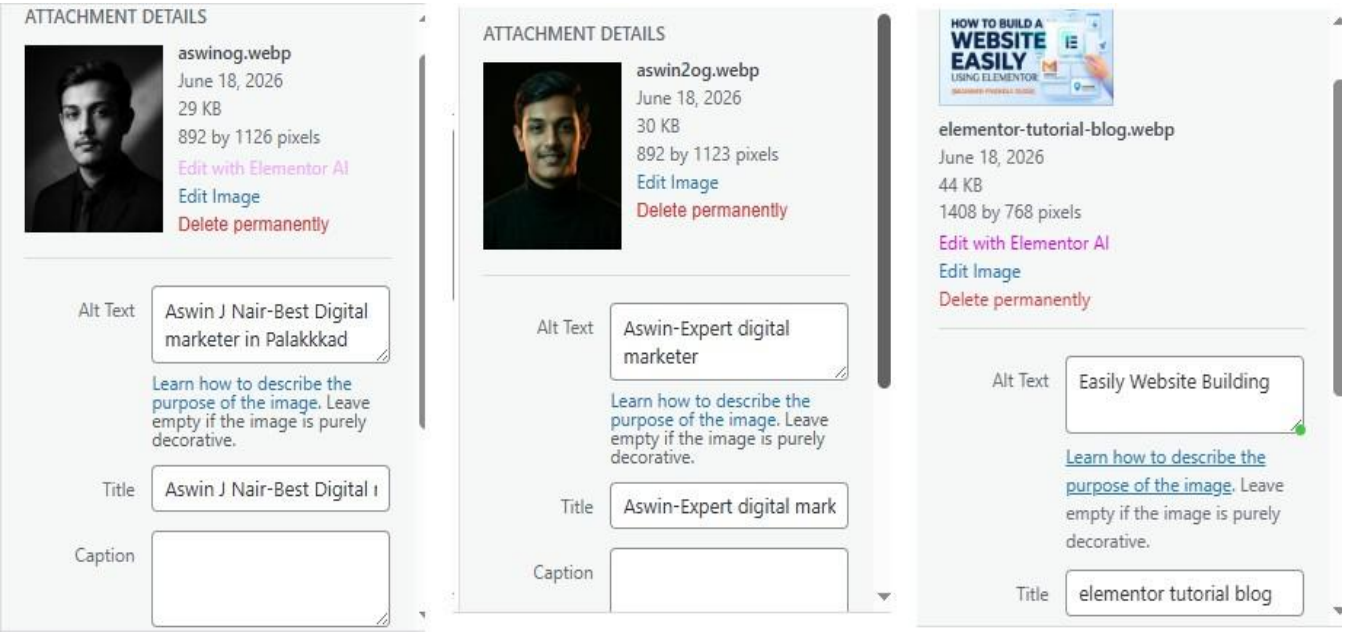
Body content

Hello! I'm **Aswin J Nair**, a results-driven **seo** and **digital marketing expert** and web designer dedicated to building high-performing digital experiences.

Based in Kerala, I have established a reputation as a go-to **digital marketing expert in palakkad**, helping brands bridge the gap between technical innovation and creative strategy. With a strong foundation in computer applications and full-stack development, I don't just build websites—I engineer them to be secure, scalable, and highly optimized.

TASK 5 Image Optimisation

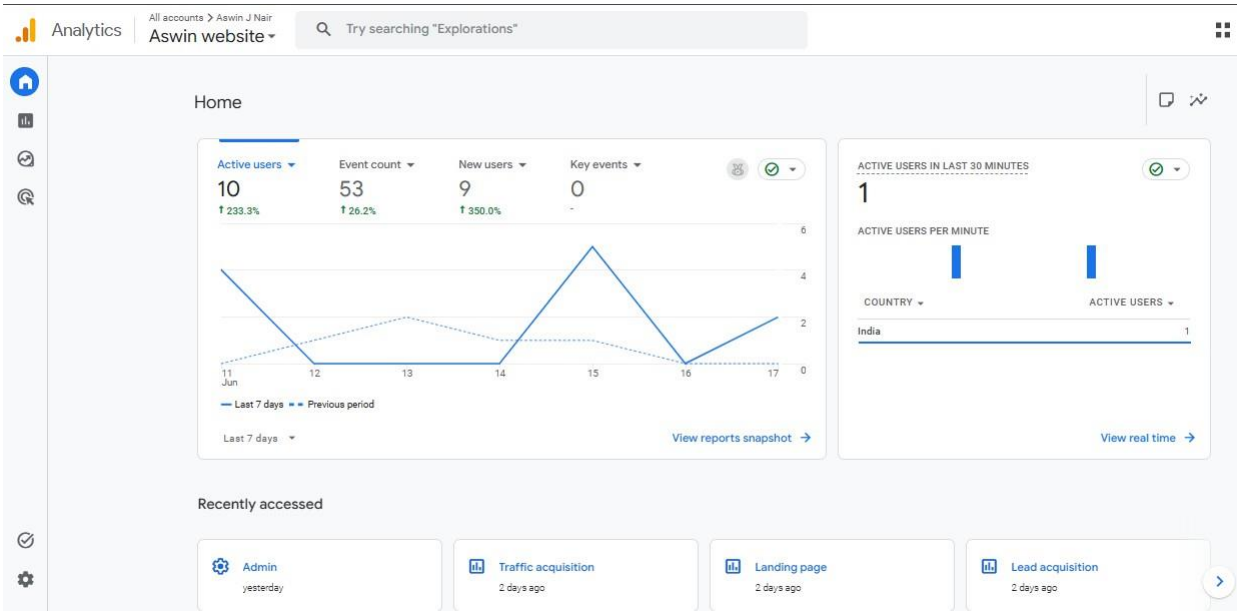
- optimized all image names to correct names
- converted all images in the site to **webP**
- An keyword related alt name is given to all images in the site



TASK 7 Integrating Tools

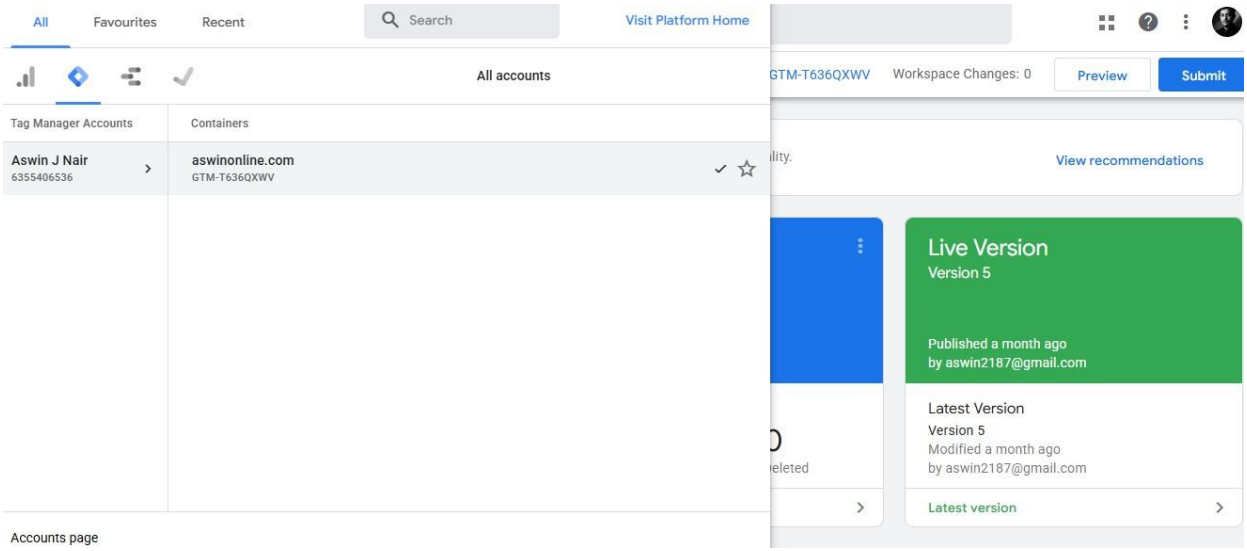
- **Google Analytics**

  Integrated and verified google analytics



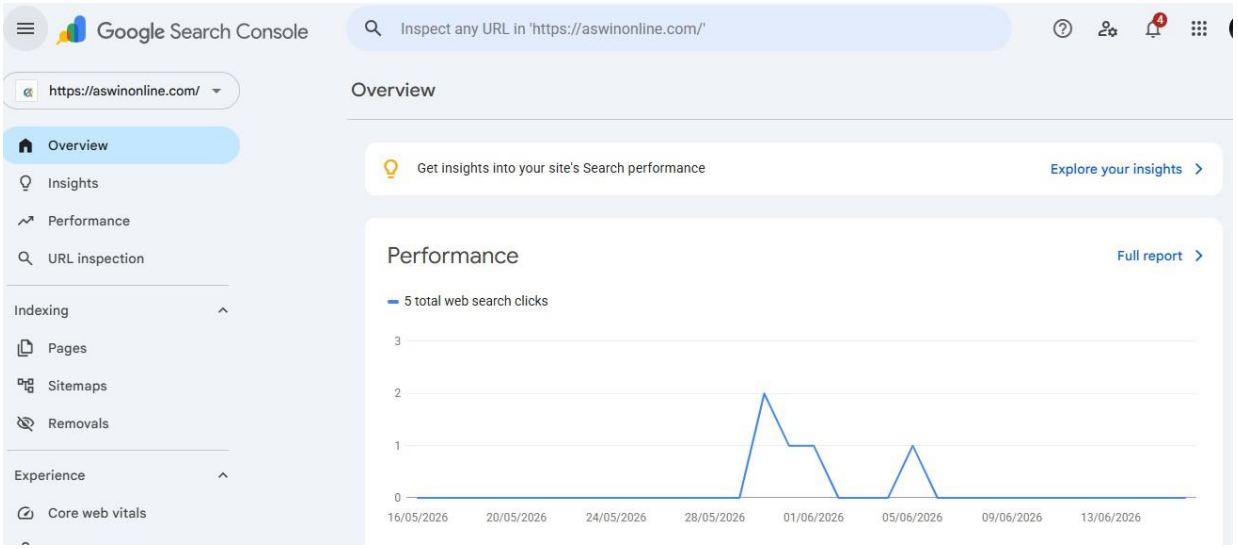
- **Google Tag Manager(GTM)**

  Integrated tag manger with my portfolio website and verified that the connection is successful



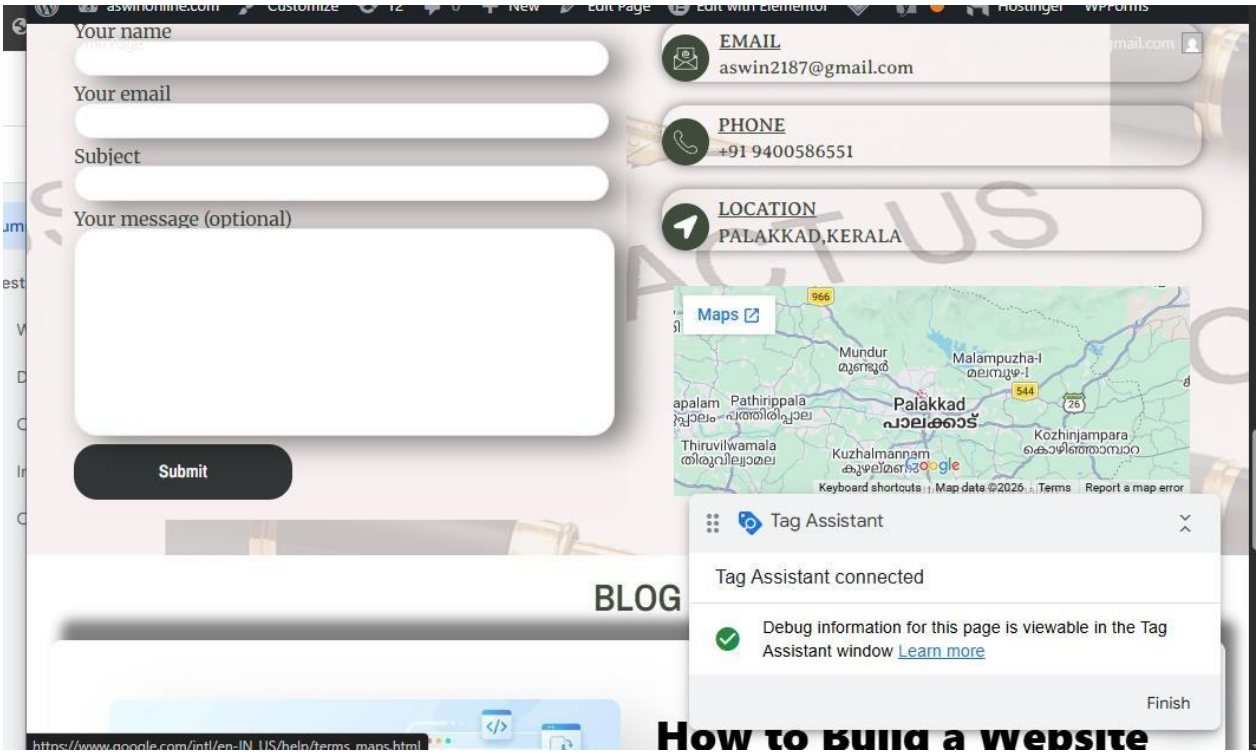
- **Google Search Console**

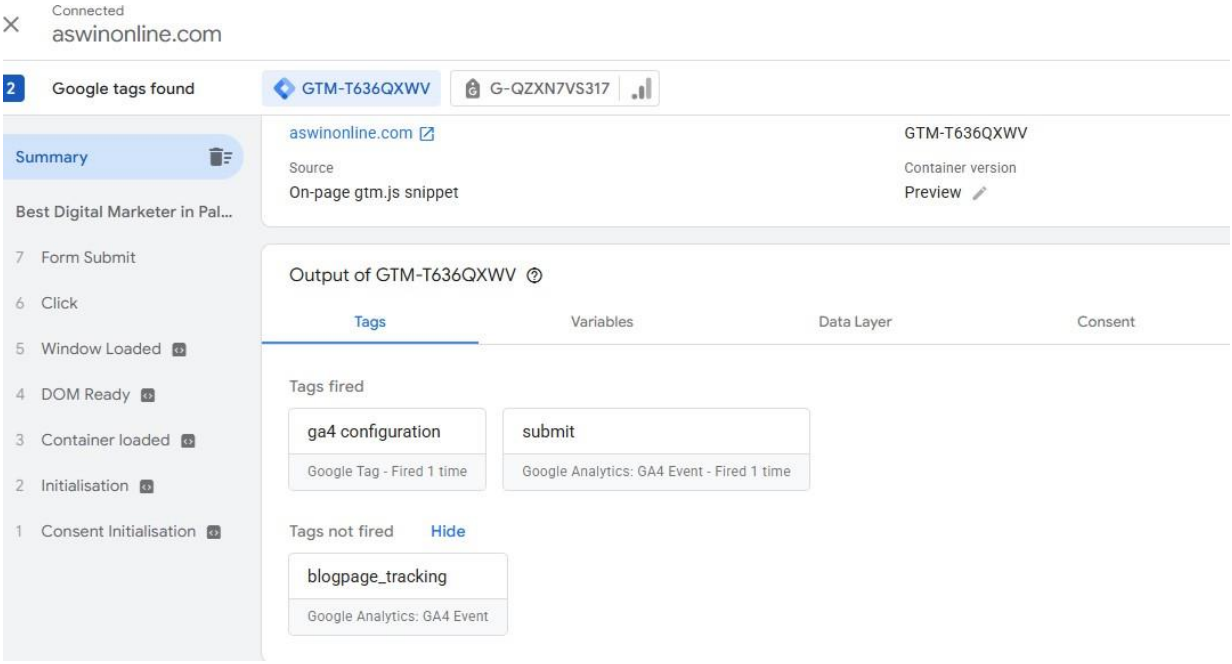
  Integrated GSC and verified its connection.



TASK 8 Tag Manager Event

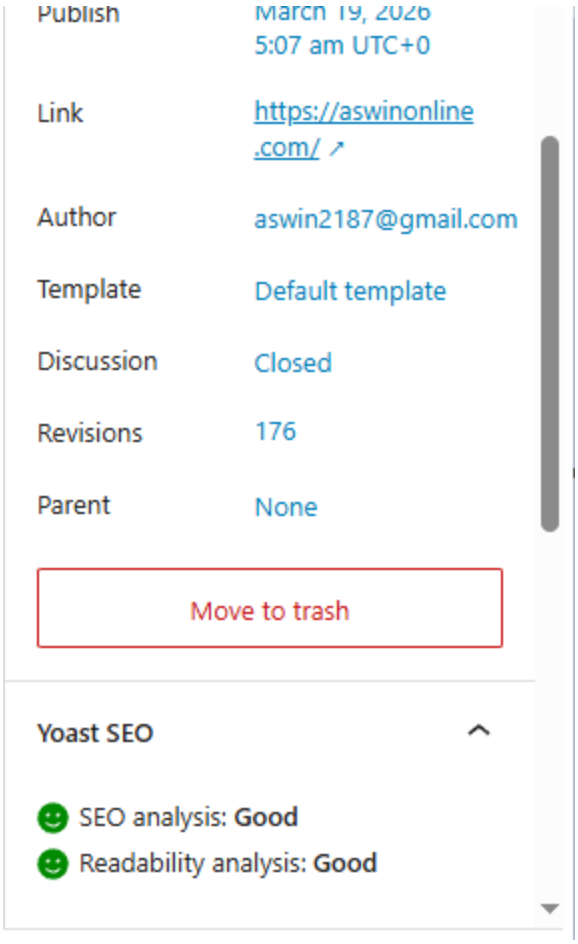
- Integrated the tag manager and configured the submit button click event (I have not set the thankyou page currently , If I set the page I will trigger it using the new page url).





TASK 9 Yoast SEO Plugin

- Since my site is an single page website hence I ensured that its seo indicators are green.

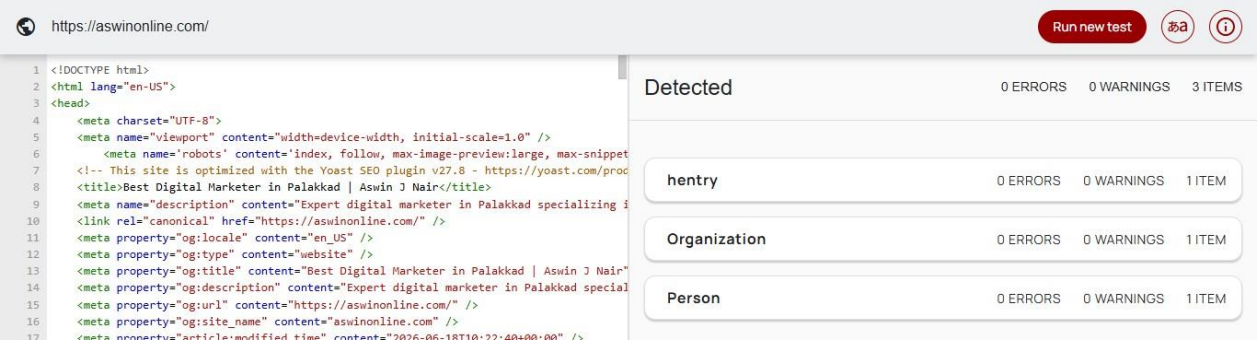


TASK 10 Schema Markup

```
<script type="application/ld+json" class="saswp-custom-schema-markup-output">
{
  "@context": "https://schema.org/",
  "@type": "Person",
  "name": "Aswin J Nair",
  "url": "https://aswinonline.com",
  "image": "https://aswinonline.com/wp-content/uploads/2026/04/WhatsApp-Image-2026-04-03-at-12.56.01-PM-761x1024.jpeg",
  "sameAs": [
    "https://www.instagram.com/aswinonline._?utm_source=qr&amp;igsh=MmVjdjVhc3JicTI3",
    "https://www.linkedin.com/in/aswin-jayakumar-0a35a0305?utm_source=share_via&amp;utm_content=profile&amp;utm_medium=member_android"
  ],
  "jobTitle": "Digital Marketing Expert"
}
</script>
```

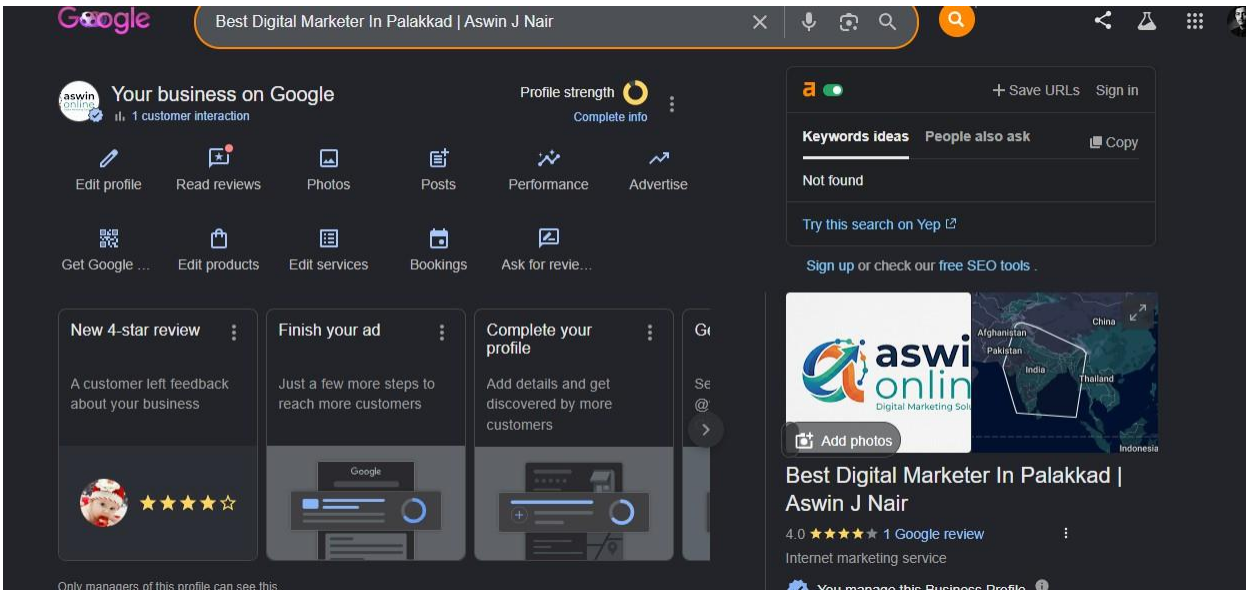
- Since my website doesn't have FAQ or any event I created the schema markup as organization and personal schema. Since the Google Rich Results

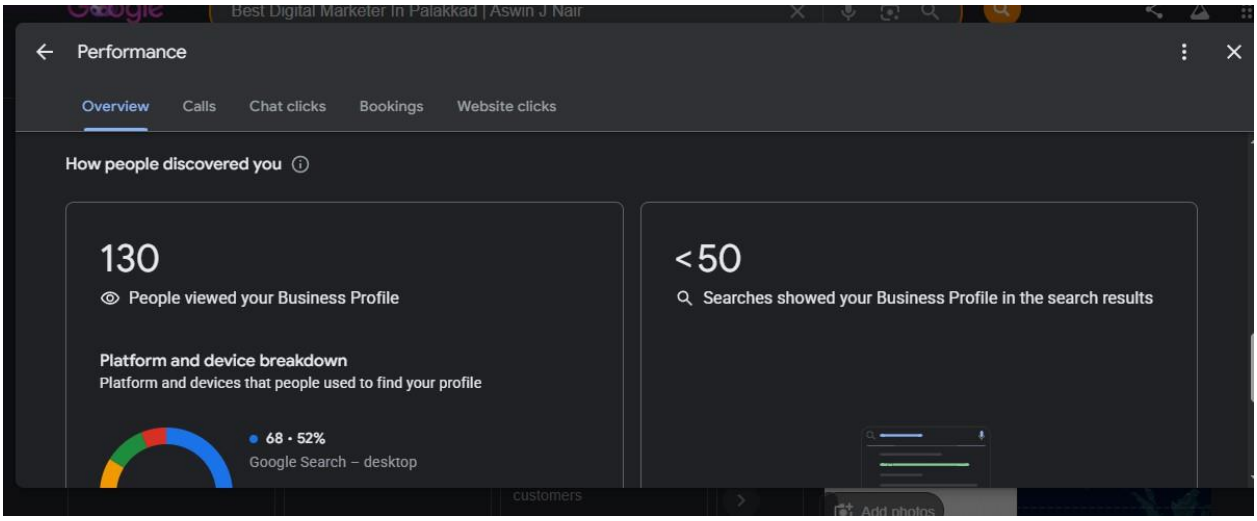
Test doesn’t show the above schemas I have tested it in Schema Markup Validator tool.



TASK 11 Google Bussiness Profile

- Created GBP and verified name , address and phone number are accurate. Added keyword description such as **best digital marketer**. Hours ,images and services all of them where added. The website is also linked with the profile.





TASK 12 Blog Creation

- Created an blog with the topic **How to Rank Your Website on Google in 2026: A Complete Beginner's SEO Guide** and with all E- E –A –T here is the url https://aswinonline.com/Blogs/

How to Rank Your Website on Google in 2026: A Complete Beginner's SEO Guide



Introduction Ranking a website on Google has become more competitive than ever. In 2026, it's no longer enough to simply publish content and hope it appears in search results. Google's algorithms evaluate content quality, user experience, page speed, expertise, trustworthiness, and how well your content satisfies search intent. As a digital marketer and WordPress developer, [...]

TASK 13 Off Page Submission

➢ Social Bookmarking

website name	website URL	Domain Authority(DA)	Page Authority(PA)	Spam Score	Submission Link
bookmarking	https://www.abookmarking.com/	40	45	1	https://www.abookmarking.com/story/best-digital-marketer-in-palakkad-aswin-
addressguru	https://www.addressguru.in/	20	40	1	https://www.addressguru.in/preview/aswinonline-digital-marketer
hindibookmark	https://hindibookmark.com/	72	54	2	https://hindibookmark.com/story23703537/web-designing

Business Listing | Social Bookmarking | Classified Submission | PDF PPT DOC | Image Submission | Directory Submissio

➢ Business Listing

H5

website name	website URL	Domain Authority(DA)	Page Authority(PA)	Spam Score	Submission Link	Username	passv
Just dial	www.justdial.com	60	59		https://www.justdial.com/jd-business?source=77&wap=77&docid=9999PX491.X491.260524060507.R1B3		
Diigo	https://www.diigo.com	91	71	2	https://diigo.com/012nn59		www.busine
Google business	https://business.google.com/	93	76		https://www.google.com/search?sca_esv=cfa1734cbc4e78a4&rlz=1C1CHBD_en-GBIN11		

Business Listing | Social Bookmarking | Classified Submission | PDF PPT DOC | Image Submission | Directory Submissio

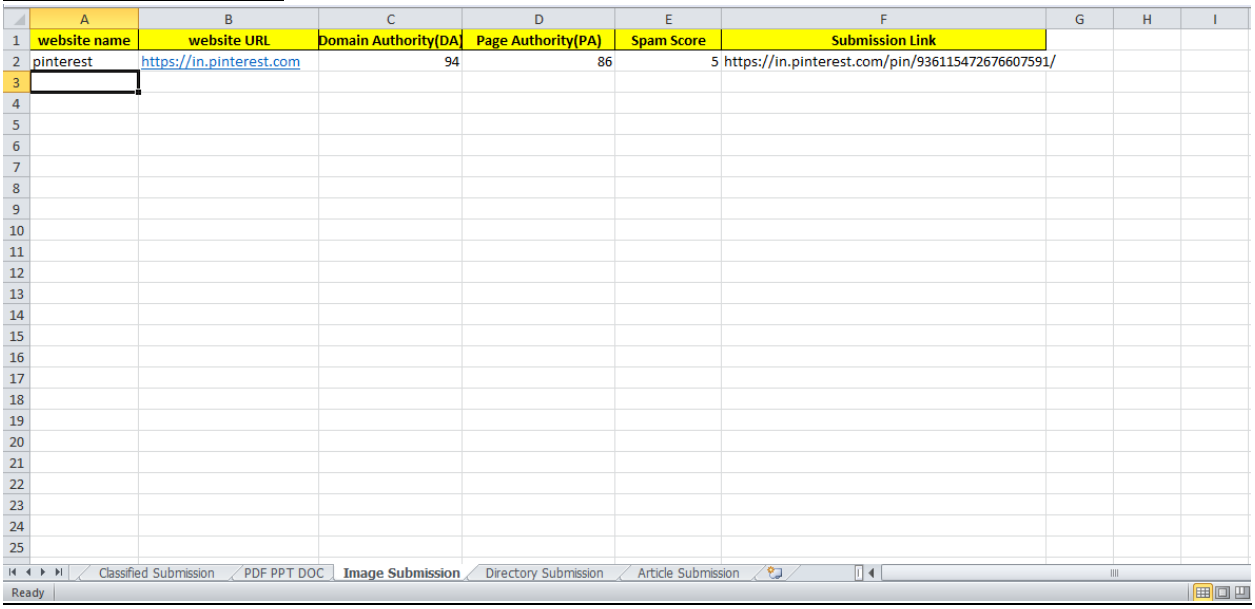
➢ Article Submission

Website name	website URL	Domain Authority(DA)	Page Authority(PA)	Spam Score	Submission Link
medium	https://medium.com/	95	85	1	https://medium.com/@aswinworks26/how-to-rank-your-website-on-google-in-2026-a-c
blogger	https://www.blogger.com	92	85	1	https://www.blogger.com/u/1/blog/posts/6846607954754435478
Hashnode	https://hashnode.com/	60	66	1	https://aswinonline.hashnode.dev/

Classified Submission | PDF PPT DOC | Image Submission | Directory Submission | Article Submission

➢ Image Submission

website name	website URL	Domain Authority(DA)	Page Authority(PA)	Spam Score	Submission Link
pinterest	https://in.pinterest.com	94	86	5	https://in.pinterest.com/pin/936115472676607591/



➢ Directory Submission

Website name	website URL	Domain Authority(DA	Page Authority(PA)	Spam Score	Submission Link
Brownbook	https://www.brownbook.net/	67	59		https://www.brownbook.net/business/55230775/55230775/claim-completed?unclain

