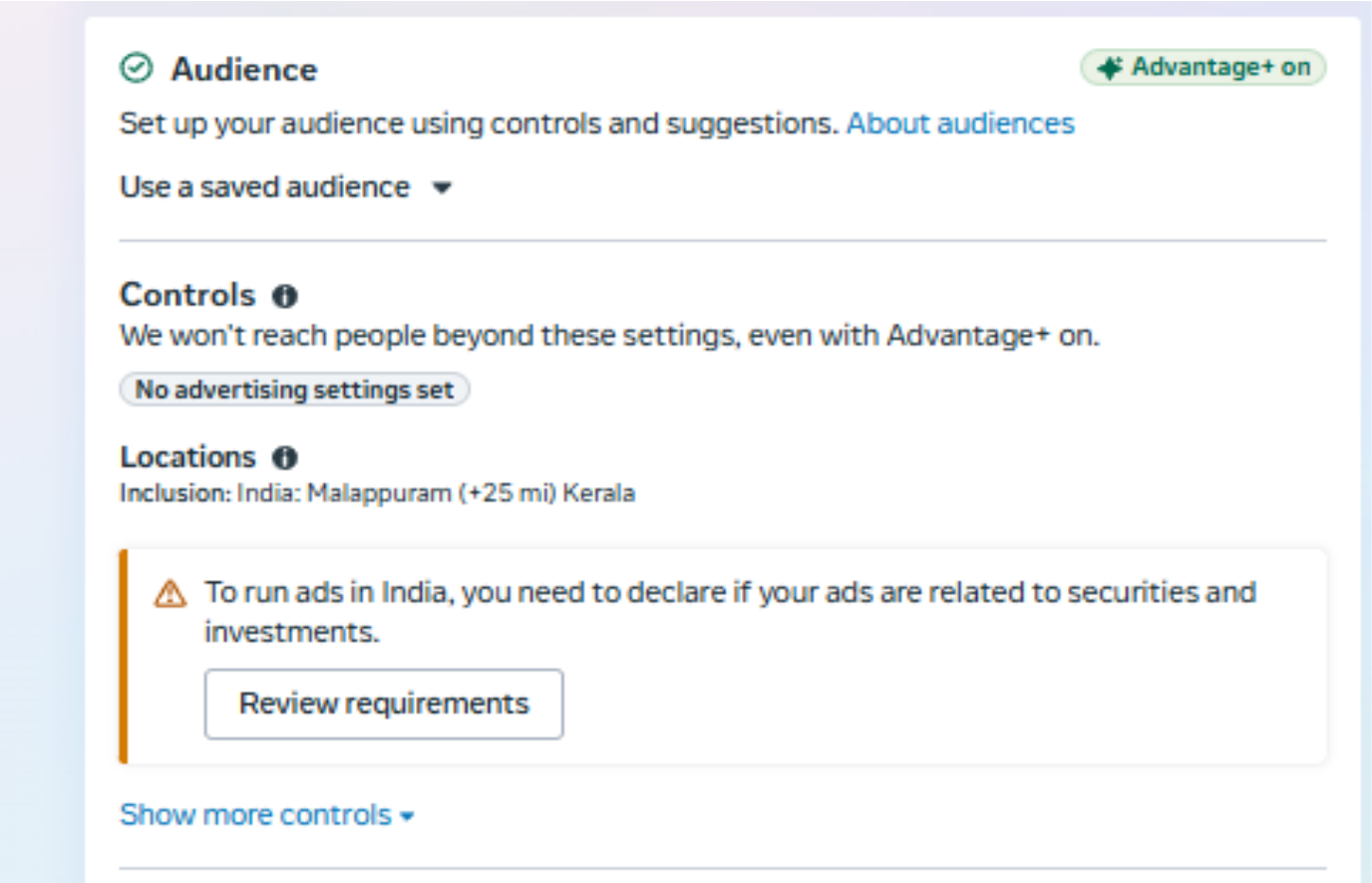
ASSIGNMENT 2

LEAD GENERATION ATHER

SCREENSHOT OF AUDIENCE TARGETING



25 MILES IS APPROXMETLY 40 KM

Suggest an audience

We'll also reach people beyond any **custom audience**, **age**, **gender** and **detailed targeting** settings you apply when it's likely to improve performance.

Include these custom audiences

None

Hide suggestions

Age

Your suggestion

21 - 50

Gender

All genders

Detailed targeting

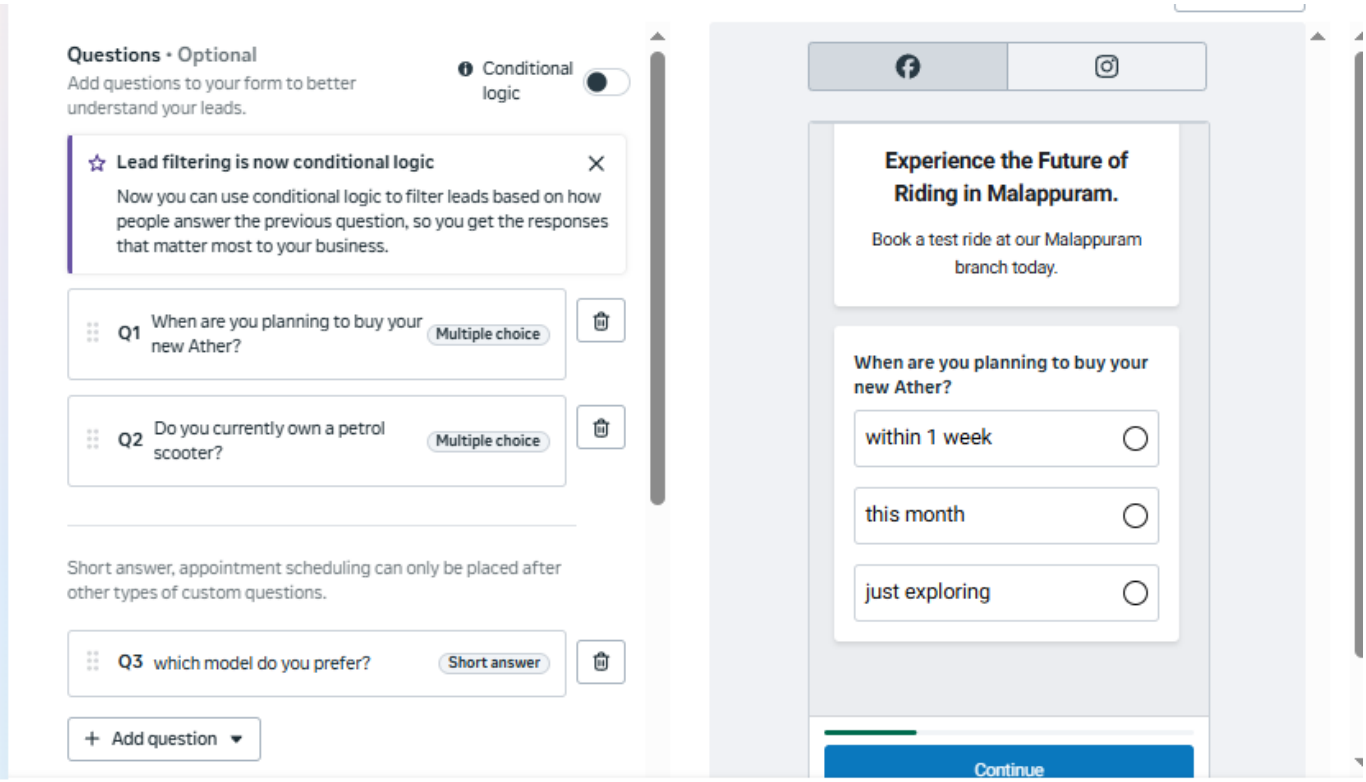
Your suggestion

Inclusion: Interests: Electric vehicle, Scooters or Electric motorcycles and scooters, Behaviors: Frequent Travelers or Technology early adopters

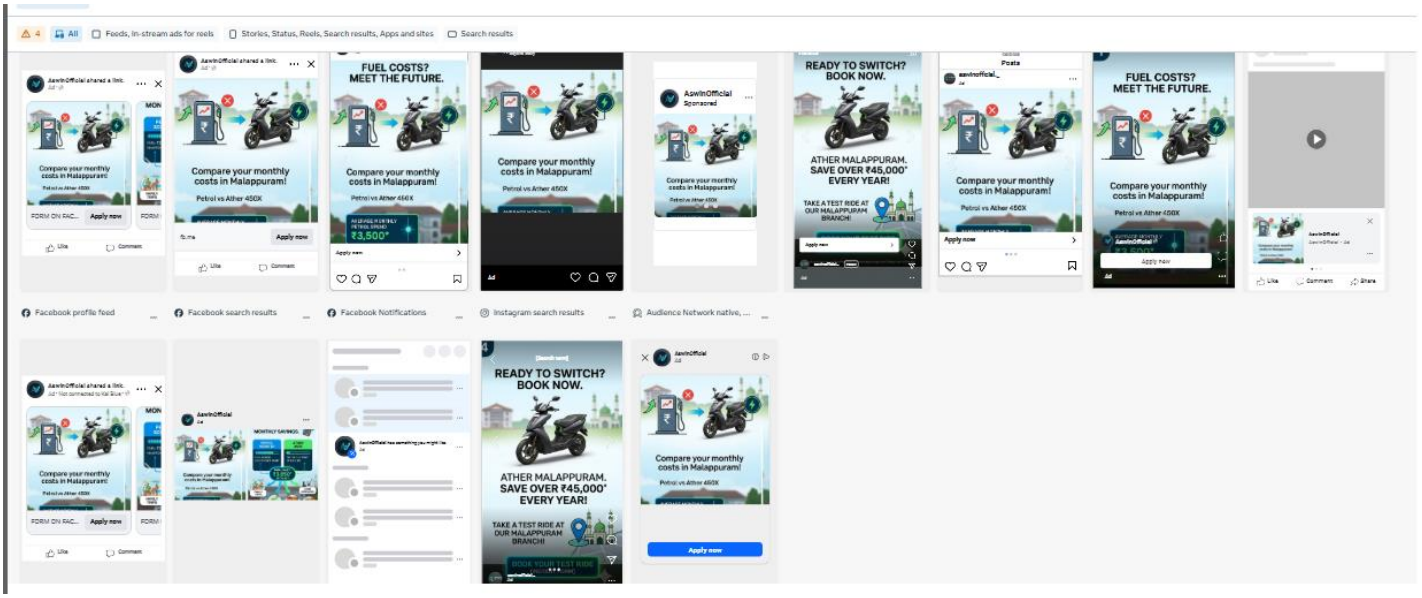
Further limit the reach of your ads

Save audience

SCREENSHOT OF QUESTIONS



AD PREV



Facebook
Form



AswinOfficial

Experience the Future of Riding in Malappuram.

Book a test ride at our Malappuram branch today.

When are you planning to buy your new Ather?

within 1 week

Continue

Custom Questions 1 of 6

Facebook
Form



which model do you prefer?

Enter your answer.

Answer suggestions

Generated by AI from Meta. Learn more

Option A | Option B | Option C

Option D | Option E

Continue

Custom Questions 3 of 6

Facebook
Form



Do you currently own a petrol scooter?

yes

no

Continue

Custom Questions 2 of 6

Facebook
Form



Contact information

We will use your info to contact you about a test ride.

Full name

Enter your answer.

Phone number

Enter your answer.

AswinOfficial may contact you to follow up.

Email (Optional)

Enter your answer.

Continue

Prefill information 4 of 6

Facebook
Form



AswinOfficial

Thank you!

Thank you! Our Malappuram team will call you within 24 hours

You successfully submitted your responses.

View website

Message for leads

6 of 6